



ASTSWMO, Providing Pathways to Our  
Nation's Environmental Stewardship Since 1974

## **ASTSWMO SPONSORSHIP POLICY**

The Association of State and Territorial Solid Waste Management Officials (ASTSWMO) has identified the opportunity to allow limited sponsorship opportunities as a way to further the work of the organization. The term sponsorship is understood to mean financial or other rewards received from non-governmental organizations with the intent to fund a particular activity or function of the organization. The Board of Directors (Board) has recognized that sponsorship by entities regulated or otherwise associated with member States and Territories (States) could present the appearance of a conflict of interest or quid pro quo.

This policy has been developed by the ASTSWMO Board to provide guidance to its Subcommittees and staff on specific guidelines that must be followed to enter into a sponsorship agreement. ASTSWMO will not engage with an organization that may damage the Association's image due to the nature of their business or their corporate reputation. The ASTSWMO Board will make the final decision on any sponsorship opportunity and reserves the right to deny or cancel any sponsorship if the Board in its sole discretion deems it not to be in the best interest of the organization and its member States.

Acceptance of a sponsorship does not imply that ASTSWMO endorses or even supports the activities of the sponsor. Sponsorship may have beneficial consequences in terms of education or future partnerships on research. The policy will ensure we maintain a high level of public trust and confidence in any sponsorship.

ASTSWMO retains ownership and total control of all events and programs in order for the integrity of the Association to remain unaffected by any sponsorship.

Key aspects to the Sponsorship Policy:

1. ASTSWMO will not enter into any sponsorship with any entity that raises a conflict of interest regarding the entities our members regulate or otherwise associate.
2. ASTSWMO will not sponsor or endorse any products or services.
3. Sponsorship will not entitle any organization to influence any current or future policies or decisions made by ASTSWMO.
4. Recognition of any sponsor regardless of the function or the monetary value of the sponsorship will be limited to a notation in the meeting agenda, a small sign at the event listing and thanking the entity for the sponsorship, an acknowledgment by the moderator regarding the sponsorship and, if appropriate, the opportunity to display a limited amount of material at the sponsored event subject to approval of the material to be displayed by the ASTSWMO Board.
5. Organizations are eligible for one sponsorship per calendar year.

6. As part of the sponsorship agreement the entity must acknowledge that no additional goods or services except as detailed in item #4 above is promised or expected from the sponsorship.
7. Examples of Meeting Sponsorships: Coffee Break, Luncheon, or Reception.

Adopted by the ASTSWMO Board of Directors on October 28, 2013, in Washington, DC.

# Sponsorship Form

## ASTSWMO

Mission: To enhance and promote effective State and Territorial programs for waste and materials management, to encourage environmentally sustainable practices and to affect relevant national waste and materials management policies.

Sponsor Information (please print or type)

Name \_\_\_\_\_

Billing address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone 1 | Phone 2 \_\_\_\_\_

Fax | Email \_\_\_\_\_

### Sponsorship Type and Amount

I (we) confirm a total of \$ \_\_\_\_\_ to sponsor:

An entire Break The entire Lunch The entire Reception

A portion of a Break A portion of the lunch A portion of the Reception

This sponsorship will occur during the following event: \_\_\_\_\_

(example: 2014 ASTSWMO Mid-Year Meeting)

### Acknowledgement Information

Please use the following name(s) in the acknowledgement of the sponsorship: \_\_\_\_\_

(This information will be included in the meeting agenda)

By signing the form, you acknowledge and agree to the terms of ASTSWMO's Sponsorship Policy (attached).

Signature(s): \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to:

Mailed to:

ASTSWMO

ASTSWMO  
1101 17<sup>th</sup> Street, N.W., Suite 707  
Washington, DC 20036