

# Memorandum of Understanding

## Solid Waste Association of North America (SWANA) and the Association of State and Territorial Solid Waste Management Officials (ASTSWMO) Collaboration on Joint Efforts of Mutual Interest

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This document will serve to outline the agreement between the Solid Waste Association of North America (SWANA) and the Association of State and Territorial Solid Waste Management Officials (ASTSWMO) identifying potential collaboration on joint efforts of mutual interest, including but not limited to: recycling, food waste and other emerging issues.

### **Solid Waste Association of North America (SWANA)**

- SWANA is one of the leading solid waste associations in North America and is committed to advancing from solid waste management to resource management through a shared emphasis on education, advocacy and research.
- SWANA has approximately 9,000 members (individuals) representing both the private and public sectors involved in every aspect of waste management.
- SWANA owns WASTECON®, one of the primary waste management trade shows and educational conferences in the U.S.
- SWANA's core purpose is to advance the responsible management of solid waste as a resource.
- SWANA's 2015 Strategic Plan encourages the association to collaborate with other organizations that share SWANA's mission and purpose.

### **Association of State and Territorial Solid Waste Management Officials (ASTSWMO)**

- ASTSWMO is a non-profit association whose mission is to enhance and promote effective State and Territorial programs and affect relevant national policies for waste and materials management, environmentally sustainable practices, and environmental restoration.
- ASTSWMO represents all 50 States, five Territories and the District of Columbia (States).
- ASTSWMO communicates effectively on complex issues in a manner that contributes to public understanding and facilitates transferability of program practices among States and Territories.
- ASTSWMO's 2014 Strategic Plan encourages the organization to enhance and cultivate new partnerships with other organizations.

## **Joint Strategic Objectives**

- Develop a plan to collaborate on topics of common interest to members of both organizations, with an initial focus on recycling, food waste and other emerging issues.
- Identify opportunities to collaborate on educational efforts by both associations relating to recycling, food waste and other emerging issues.
- Create relationships and strategies that provide reciprocal promotion and awareness of both associations within each association's membership.

## **Joint Undertakings**

SWANA and ASTSWMO will initially collaborate on the list of joint undertakings outlined below.

1. Cross-promotion of each associations' events, with the following goals:
  - Increased ASTSWMO member presence at SWANA events
  - Increased SWANA member presence at ASTSWMO events
  - Facilitate speaking opportunities at ASTSWMO events and at SWANA events
  - Cross-promote ASTSWMO and SWANA events
2. Discuss and develop at least one joint webinar annually for members of both associations, with consideration of the following topics for such webinars:
  - Recycling
  - Food waste
3. Communicate and collaborate on issues of mutual interest for members of both associations, in a way that effectively messages the activities of both organizations on key collaborative activities. Examples may include:
  - Collaborating on federal policy issues relating to recycling and food waste
  - Educating members and others on emerging issues of mutual concern
  - Cross-promotion and targeted awareness of ASTSWMO activities to SWANA members and of SWANA activities to ASTSWMO members

## **Reporting**

A review and evaluation of the effectiveness of and adherence to this agreement by both Parties will be conducted by the Executive Director/CEO of SWANA and the Executive Director of ASTSWMO on an annual basis.

## **Duration**

This initial term of this agreement shall be for two years, and may be amended and/or reaffirmed by the mutual consent of authorized officials from SWANA and ASTSWMO. This agreement shall become effective upon signature by the authorized officials from SWANA and ASTSWMO. Either party to this agreement, on 90 days written notice, may cancel this agreement.

**Contact Information**

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***Association of State and Territorial Solid Waste Management Officials***

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**Signatures**

David Biderman:  Date: 5/19/2017

David Biderman  
Executive Director/CEO  
Solid Waste Association of North America

Mark de Bie:  Date: 5/19/2017

Mark de Bie  
ASTSWMO President