Increasing Property Values

Restoring the Honor of Public Service

ASTSWMO 2012
Restoring the Honor of the Public Service

<table>
<thead>
<tr>
<th>Groups</th>
<th>What 4 adjectives would the following groups use to describe public sector employees or your work unit?</th>
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</thead>
<tbody>
<tr>
<td>1. The General Public</td>
<td></td>
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<tr>
<td>2. Members of Your Organization/Staff</td>
<td></td>
</tr>
<tr>
<td>3. Your Customers</td>
<td></td>
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<tr>
<td>4. You</td>
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</table>

Why did you choose the adjectives you did? Are there differences amongst the groups?
If a stranger were to ask you what you do and then ask you why what you do matters, how would you respond?

Why?
Why?
Why?

What if they asked what would happen if you didn’t do your job well?

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How would you describe the culture or sense of community where you work?

What, specifically, do you do in your work environment to have fun?
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Exercise:  “The Meaning of the Story”

Stories are powerful tools for teaching people about what’s important and what’s not, what works and what doesn’t, what is and what could be.

Think of, and give titles to, two or three stories (or metaphors) that demonstrate values you would like to see more of in your agency or that would help your employees find meaning in their work.

Story #1

Value/meaning:

Story #2

Value/meaning:

Story #3

Value/meaning: