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**EPEAT**



# EPEAT

## Defining and Promoting “Green” Computers

**Jeff Scott, Director  
Waste Management Division  
US EPA Region 9**





# Agenda

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- What is EPEAT?
- Why is EPEAT necessary?
- Who is using EPEAT?
- What can you do?
- Where can you get more information?





# What is EPEAT<sup>®</sup>?

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An easy-to-use tool to help organizations buy greener desktops, laptops and monitors





# What is EPEAT<sup>®</sup>?

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- 1) Set of voluntary environmental performance criteria (IEEE 1680 American National Standard for the Environmental Assessment of Personal Computer Products)
- 2) System for identifying and verifying products meeting the criteria ([www.epeat.net](http://www.epeat.net))





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# What is EPEAT<sup>®</sup>?

## Environmental Performance Categories:

- Reduce/Eliminate Environmentally Sensitive Materials
- Materials Selection
- Design for End of Life
- Product Longevity/Life Cycle Extension





# What is EPEAT<sup>®</sup>?

## Environmental Performance Categories: (Continued)

- Energy Conservation
- End of Life Management (take back)
- Corporate Performance
- Packaging





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# What is EPEAT<sup>®</sup>?



<sup>TM</sup>**EPEAT Bronze-** Meets the 23 mandatory criteria



<sup>TM</sup>**EPEAT Silver-** Meets 23 mandatory criteria and at least 14 optional criteria



<sup>TM</sup>**EPEAT Gold-** Meets 23 mandatory criteria and at least 21 optional criteria





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# Why is EPEAT<sup>®</sup> Necessary?



- Promote product design changes that reduce environmental and health impact of electronics throughout the life cycle.
- Growing demand by institutional purchasers for easy to use tool to compare and select “green” products.
- Manufacturers’ need for clear, consistent procurement criteria.







# Why is EPEAT<sup>®</sup> Necessary?



- Computers and other office electronics consume 74 billion kWh of electricity per year, **equivalent to the annual electricity consumption of 7 million households.**
- Most of the 315 million computers that became obsolete from 1997 to 2004 ended up in landfills
  - 1.2 billion pounds of lead
  - 2 million pounds of cadmium
  - 400,000 pounds of mercury
  - 1.2 million pounds of hexavalent chromium





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# What will EPEAT Contribute?

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Estimated reductions associated with EPEAT purchases from 2005-2011:

- 10 million pounds of hazardous materials
- 2.4 million pounds of non-hazardous materials
- 480,000 MWh of energy
- \$39.2 million in savings





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# Who is Using EPEAT<sup>®</sup> ?

## Current EPEAT Users

(As of June 1, 2006)



Dept. of Defense, Army	\$5.0B
Dept. of Homeland Security	6.0B
Dept. of Energy	0.4B
Veterans Administration	4.2B
EPA	0.2B
Dept. of Interior	0.2B
NASA SEWP IV	5.6B
State of Massachusetts	0.06B
<b>Total</b>	<b>\$21.66B+</b>





# What can you do?

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- Work with state agencies to put EPEAT requirements into RFPs, RFIs, RFQs, and contracts.
- Promote EPEAT generally with industry and local government purchases





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# Where Can I Get More Info?

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- EPEAT Website [www.epeat.net](http://www.epeat.net)



John Katz  
EPA Region 9  
[katz.john@epa.gov](mailto:katz.john@epa.gov)



Scot Case  
Green Electronics Council  
[scot.case@greenelectronicscouncil.org](mailto:scot.case@greenelectronicscouncil.org)

